



Vertu Realities

We are leaders in developing a global initiative to construct a better ecosystem for innovation and individual prosperity by leveraging the innate conceptualization and ingenuity of humanity as a whole. By lowering the hurdles and eliminating existing barriers we will thus provide a far more fair and secure means of innovating and investing by individuals and finally level the playing field against the corporate giants. The construct of our proprietary innovation platform will provide the means for, and facilitate the transformation of, abstract concept and idea creation into concrete realization and reality.

We are a business redefine and reconfiguration developed to remediate or replace flawed and manipulated systems that have mutated into malignant manifestations serving to benefit only the wealthy and powerful. Through subversion, legal prowess, and overt intellectual property theft, the ability and opportunity for individuals to benefit from their own creative instinct and ability to innovate has been nearly dissolved. The costs are too prohibitive and the process is too intensely complicated that for any layperson it is nearly impossible to see their dreams and ideas manifest. Only through negotiating one sided equity ventures with shrewd corporate representatives is the individual ever granted permission to even begin to navigate the financially perilous rapids.

We are a reclamation of virtue and integrity that has **Innovated** a better means of **Innovation**. We are not conventional and by no means traditional, we are better than that because we are the people that believe all ideas matter, all dreams matter, and that all individuals should have an equal opportunity to participate in the evolution of modernization and the future through technological advancement. We believe that the collective intelligence of humanity far exceeds the ability of conventional standards. We believe that if we can unleash the power of collective collaboration through cooperative endeavors with virtuous intent that divisiveness will dissipate, prosperity will prevail, innovation will soar, and legacies will be a way of life with perpetual propagation through our siblings.

We are a kindred group of believers that hard work and perseverance pays off. We believe that all individuals all individuals should have the right to dream just as did Martin Luther King. We believe everyone should have the right to define their significance in society and fulfill their passions for this is every bit the people's world and not some corporate planetary property owned by shareholders. We believe every individual should establish life goals for the difference between a pro and an amateur is a pro can adjust therefore failure is not an option but merely an example of what did not work, no more, no less. In our pursuit do not forget to help those that cannot help themselves for we are far more remembered for what we have done for others than for ourselves.

We are inviting those of similar conviction to continue reading and learn of our story. Learn who we are and what we have accomplished in such a short time. Then learn how our proprietary system works and what our platform offers. Learn how to develop your own ideas by yourself, with your friends, or create your own team by joining our rapidly expanding community of innovators to succeed together with collaborative input sharing royalties for your successes.

Never stop trying, for if one door doesn't open then try another just as Thomas Edison failed thousands of times before finding the right element that would illuminate his incandescent lightbulb. Explore the results that didn't work for so many technologies have arisen as byproducts such as the glass on our cellphones. Even Thomas Edison's discovery of carbonaceous deposits from electron emissions created soot on the inside of his marvelous lightbulb he created called the Edison Effect negative byproduct led to the creation of the vacuum tube necessity which led to television and ultimately the need for a vacuum chamber.

This vacuum chamber required a convoluted exoskeleton suit to enter the vacuum chamber, the precursor for the space suit. This secondary necessity enabled astronauts to disembark a space capsule in order to correct the Hubble Telescope lens to see across much of the universe. So is the result of trying and not giving up.

We are Vertu Realities,

and we invite you to become part of our expanding community committed to perpetual innovation with perpetual investment opportunities. Make us a part of your life and let's grow and do this together for this is your once in a lifetime opportunity to get onboard our train to success while we are still loading. Thank you for taking the time to read about us, explore our venture, and learn our story and we sincerely hope that our experience, dedication, and existing proof of concept accomplishments will give you comfort in investing with and becoming part of our team.

OUR STORY

Who We Are:

We are a group of diverse and vastly experienced medical physicians with lifelong dedications to improving healthcare by innovating solutions to global problems. We united to form the **Vertu Innovation Platform** which we referred to as 'VIP'. Over a relatively short period of time our membership innovation 'Team Vertu' is rapidly expanding with dedicated healthcare providers. Through the collective intelligence collaboration, we have amassed a project IP portfolio of nearly 100 breakthrough and revolutionary innovations to develop. With a strikingly common foundation based on virtuous endeavours, **Vertu Medical Technologies LLC**. was founded in late 2019 as VIP's medical Product Realization Company.

What We Discovered:

With our united dedication and resolve to provide solutions to existing global healthcare problems Vertu Medical Technologies '**VMT**' soon identified a deeply

and inherently flawed global system of developing innovation projects from conceptualization to a market ready status.

Through research, planning, and early on trial and error, we identified the primary problems of innovating through conventional means as follows:

1. Innovation processes are top down instead of bottom up from corporations and institutions.
2. Innovators are not incentivized to create technical innovations with profit sharing or royalties and are financially constrained without access to corporate R & D budgets.
3. Regarding medical technology, development cycles are too long and result in too few impactful devices, treatments, or processes.
4. Intellectual Property is generally owned by a select group of corporations instead of being shared by the large group of inventors.
5. Regarding the United States; as one example, the current IP development, processing, and approval process is backlogged by over 750,000 U.S. patents pending and needs a federated, blockchain approach to resolve it.
6. Medical technology development investments are largely controlled by a small group of publicly traded companies rather than by the frontline healthcare providers who are better positioned to create the medical advances.
7. Global IP filing is prohibitively expensive and requires separate filings for each major country.
8. Patent infringement cases crossing borders present legal framework challenges and patent law disparities that make global IP protection difficult to achieve or enforce.

What We Did About It:

Being such a diverse group of healthcare problem solvers and innovators Team Vertu decided to ‘**INNOVATE a new way to INNOVATE**’. This Innovation Process Project was prioritized to be included in the first of three innovations that **Team Vertu** would introduce into our product realization pipeline process.

Every aspect of innovation was thoroughly investigated identifying what changes could be done to improve the efficiency, reduce the costs, and protect the IP and developer(s) from IP theft. Although the conventional system has been used for hundreds of years, Team Vertu concluded that the entire system was outdated, manipulated, inefficient, and needed to be comprehensively overhauled.

Additionally, we recognized that not only the medical innovation process was critically flawed, but the entire arena of innovating experienced similar inadequacies. This is when we recognized the Vertu Innovation Platform ‘VIP’ for medical innovations could be applied to all sectors of industry and innovation.

Team Vertu also recognized that solutions to medical problems were often derived by non-medical individuals and many times originated from totally unexpected places. Why not extend an innovation membership opportunity to the whole of society and identify those individuals with hidden talent or individuals from other professions that felt they would desire to participate in our solutions ecosystem. Extend an invitation to all entrepreneurs to partner with us to turn dreams and visions into reality. Nurture a likeminded community who knows their purpose in life is to innovate and leave a legacy for their family, children, and to society. Our team then expanded to bring in experts in the various technology sectors as we recognized our expertise and abilities as physicians were far exceeded in what was needed to build a new concept innovation ecosystem.

We now feel our solutions platform is expandable to include all sectors of [Investment](#) as well. Why not create a novel means for individual investors to have the opportunity to become inclusively involved on a ground level basis in revolutionary technologies. Let the everyday person have the same opportunity to develop their idea(s) without having to give away the house through overzealous and many times unfair equity agreements from venture capitalists. Why not open our VMT project portfolio to global participation as well with our novel means for product realization and investment that we developed?

Our Achievements:

VMT’s initial three projects include the [VIP Innovation Platform](#) project, a revolutionary [Reconfiguration of Surgical Instrument Designs](#) to solve hundred-year-old flaws that were never remediated until now, and a fast-track intervention project initially developed to mitigate the Covid-19 pandemic named the [BioZone Intensive Care Unit](#). Team Vertu is proud to announce we have now completed MVP prototypes for all three projects utilizing our proprietary PiP innovation process as a proof of concept that our system better replaces conventional methods.

We feel our Surgical Instrument Technologies and BioZone Intensive Care Unit and System are paradigm shifting medical breakthroughs that will rapidly become global standards with the potential to capture majority shares of their relative markets. We have done it all utilizing the VIP Platform we created as well.

VMT is already moving three more projects into our product realization process and through our expanding Vertu Innovation Network we foresee a perpetual IP input in not only the medical and healthcare sector but many other fields of innovation as well. The initial three projects titled the 'APHA Group' of the '[ALPHA to OMEGA Initiative](#)' are now moving into the beta phase of testing and final prototype development.

This is the absolute prime opportunity to become invested with our company as one of your long-term investment strategies. Seldom does such a promising, already accomplished, and proven investment opportunity present itself to the public but as described, our company is anything but conventional, is here to stay, and will be a leader in the field of the new innovation ecosystem from hereon.