

Introductory Reflection

*I define **Virtue** as “An application of servitude toward mankind in such a manner to be recognized by one’s peers as morally righteous and good. Achieving such recognition must be self-sought and undelivered and obtained by restraint, wise choices, respect, perseverance, and diligence. Virtue is therefore an achievement of discipline appreciated by others and not a reflection visible unto oneself. Virtue is a quality and manifestation of good deed and laborious intent and permission for all God given innate goodness to prevail. In one’s journey virtue is the emanation of performance resultant of the efforts of perpetual benevolent resolve”.*

*I define our **Company Mission** as “jointly interacting in program and project ventures to perpetually introduce new and improved innovations that facilitate patient care. Through integration and introduction of novel technologies and medical device innovations into the current healthcare arena Vertu Medical Technologies will provide proprietary solutions. Our goal is to continually expand our Vertu Innovation Platform of collaborative knowledge and virtuous efforts with an unwavering dedication to provide significantly facilitated and enhanced health care of the future to all individuals”.*

It is said that serendipity is just one percent of life and the other 99 percent stems from the efforts we put forth. I feel alternatively, that for those of us that endeavor to innovate there’ll always be serendipity involved in discovery. Innovation is serendipity and therefore one may very well counter argue that serendipity is the destiny of innovators. Nevertheless, your efforts, by chance or not, have granted you permission to board our train so destined toward our mission. A path reserved for the virtuous willing to put forth effort with perseverance and good heart. A path for the faithful and a path for those of us that challenge ourselves to live our lives passionately for the good of all.

With my deepest and sincere appreciation, I would like to wholeheartedly thank you ahead for taking the time to read about my personal mission to give back to the profession that since the age of five I knew would be my life. With the grace of God, I will live long enough to witness the realization of my efforts to facilitate the global healthcare industry’s ability to save lives and lessen suffering. If I am less fortunate then I pray that the global mission that I present herein will be carried forth by those of kindred spirit.

With warmest regard,

Dennis

Dr. Dennis J. Morris, M.D. Founder and CEO Vertu Realities LLC